

IN THE CLAIMS

The following is a replacement claim list.

1. (currently amended) A computer implemented method for providing a Uniform Resource Locator (URL) to a customer, comprising:

receiving a customer identification record including a destination address associated with a communications terminal of the customer during a telephone call with the customer;

selecting at least one URL to be sent to the destination address of the customer; and

generating and sending an electronic message containing the at least one URL to the destination address of the customer, wherein the step of sending an e-mail further comprises detecting the first party identification and dispatching the e-mail to the destination address registered in the sender database under the first party identification, wherein the first party identification is detected by a technique selected from reading the first party identification from [[tile]] the caller ID, querying the first party for the first party identification, or combinations thereof.

2. (previously presented) The method of claim 1, wherein the electronic message contains additional items selected from an electronic coupon, an on-line trial subscription, a user ID, a user password, advertisements, merchant information, or combinations thereof, wherein the user ID and user password are required by the Website having the address of the URL.

3. (original) The method of claim 1, further comprising:

recording the at least one URL into a bookmark section of a browser in the communications terminal.

4. (previously presented) The method of claim 1, wherein the customer has a telephone system selected from a digital telephone, a centrex, a PBX, a telephone service provider or combinations thereof.

5. (previously presented) The method of claim 1, wherein a merchant sending the electronic message has a telephone system selected from a digital telephone, a centrex, a PBX, a telephone service provider or combinations thereof.

6. (previously presented) The method of claim 1, wherein the communications terminal is selected from a mobile telephone, a personal computer, a handheld computer, a personal digital assistant or combinations thereof.

7. (original) The method of claim 1, wherein the communications terminal is a device capable of receiving e-mail.

8. (canceled)

9. (original) The method of claim 1, wherein each URL comprises an address for connecting to a Website.

10. (original) The method of claim 1, wherein the step of recording the destination address comprises:

selecting a menu function on a telephone system of the customer for recording the destination address associated with the communications terminal; and

specifying the destination address on an interactive display provided by the telephone system of the customer.

11. (original) The method of claim 10, further comprising:

saving the destination address as part of a caller ID within the telephone system.

12. (original) The method of claim 11, wherein the caller ID contains information selected from date, time, customer telephone number, customer name, customer e-mail address or combinations thereof.

13. (original) The method of claim 1, wherein the step of selecting the at least one URL further comprises:

requesting the telephone system of the merchant to provide a menu of URLs, wherein the menu provides a code associated with each of the URLs; and

choosing the at least one URL to capture by entering the associated code, using a keypad on the customer's telephone, for each of the selected URLs.

14. (previously presented) The method of claim 1, wherein the step of receiving the destination address is selected from reading the address from a caller ID, querying the customer to transmit the address to the telephone system of the merchant, or combinations thereof.

15. (currently amended) A method for sending a Uniform Resource Locator (URL) to a communications terminal of a first party, comprising:

registering a destination address of the communications terminal with a database maintained by a sender;

selecting at least one URL to be sent to the communications terminal during a telephone call between the first party and the sender;

generating an e-mail by a telephone system of the sender containing the at least one URL; and sending the e-mail containing the at least one URL from a telephone system of the sender to the destination address of the communications terminal, wherein the step of sending an e-mail further comprises detecting the first party identification and dispatching the e-mail to the destination address registered in the sender database under the first party identification, wherein the first party identification is detected by a technique selected from reading the first party identification from [[tile]] the caller ID, querying the first party for the first party identification, or combinations thereof.

16-17. (canceled)

18. (currently amended) A computer program product including instructions embodied on a computer readable medium, for sending a Uniform Resource Locator (URL) to a communications terminal of a first party, the instructions comprising:

receiving instructions for receiving a first party identification record including a destination address of the communications terminal during a telephone call with the first party;

selecting instructions for selecting at least one URL to be sent to the destination address of the communications terminal;

generating instructions for generating an electronic message containing the at least one URL;
and

sending instructions for sending the electronic message containing the at least one URL to the destination address of the communications terminal, wherein the step of sending an e-mail further comprises detecting the first party identification and dispatching the e-mail to the destination address registered in the sender database under the first party identification, wherein the first party identification is detected by a technique selected from reading the first party identification from [[tile]] the caller ID, querying the first party for the first party identification, or combinations thereof.

19. (previously presented) The computer program product of claim 18, wherein the electronic message contains additional items selected from an electronic coupon, an on-line trial subscription, a user ID, a user password, advertisements, sender information, or combinations thereof, wherein the user ID and user password are required by the Website having the address of the URL.

20. (original) The computer program product of claim 18, further comprising:

recording instructions for recording the at least one URL into a bookmark section of a browser on the communications terminal.

21. (previously presented) The computer program product of claim 18, wherein the first party telephone system is selected from a digital telephone, a centrex, a PBX, a telephone service provider or combinations thereof.

22. (original) The computer program product of claim 18, wherein a sender telephone system is selected from a digital telephone, a centrex, a PBX, a telephone service provider or combinations thereof.

23. (original) The computer program product of claim 18, wherein the communications terminal is selected from a mobile telephone, a personal computer, a handheld computer, a personal digital assistant or combinations thereof.

24. (original) The computer program product of claim 18, wherein the communications terminal is a device capable of receiving e-mail.

25. (canceled)

26. (original) The computer program product of claim 18, wherein each URL comprises an address for connecting to a Website.

27. (previously presented) The computer program product of claim 18, wherein the recording instructions for recording the destination address comprises:

selecting instructions for selecting a menu function on the telephone system of the customer for recording the destination address of the communications terminal;

specifying instructions for specifying the destination address on an interactive display provided by the telephone system of the first party.

28. (previously presented) The computer program product of claim 27, further comprising:

saving instructions for saving the destination address as part of a first party ID within the telephone system of the first party.

29. (previously presented) The computer program product of claim 28, wherein the caller ID contains information selected from date, time, first party telephone number, first party name, first party e-mail address or combinations thereof.

30. (original) The computer program product of claim 18, wherein the selecting instructions for selecting the one or more URL's further comprises:

requesting instructions for requesting the sender telephone system to provide a menu of URLs, wherein the menu provides a code for each of the URLs;

choosing instructions for choosing the at least one URL to capture, wherein choosing is accomplished by entering the code, using a keypad on the customer telephone, for each URL selected.

31. (currently amended) A computer system for providing a Uniform Resource Locator (URL) to a first party comprising:

receiving means for receiving a first party identification record including a destination address associated with a communications terminal of the first party during a telephone call with the first party;

selection means for selecting at least one URL to be sent to the destination address of the first party;

messaging means for generating and sending an electronic message containing the at least one selected URL to the destination address, wherein the step of sending an e-mail further comprises detecting the first party identification and dispatching the e-mail to the destination address registered in the sender database under the first party identification, wherein the first party identification is detected by a technique selected from reading the first party identification from the caller ID, querying the first party for the first party identification, or combinations thereof.

32. (previously presented) The computer system of claim 31, wherein the wherein the electronic message contains additional items selected from an electronic coupon, an on-line trial subscription, a user ID, a user password, advertisements, sender information, or combinations thereof, wherein the user ID and user password are required by the Website having the address of the URL.

33. (original) The computer system of claim 31, further comprising:

recording means for recording the at least one URL into a bookmark section of the communications terminal's browser.

34. (previously presented) The computer system of claim 31, wherein the first party telephone system is selected from a digital telephone, a centrex, a PBX, a telephone service provider or combinations thereof.

35. (previously presented) The computer system of claim 31, wherein a sender telephone system is selected from a digital telephone, a centrex, a PBX, a telephone service provider or combinations thereof.

36. (previously presented) The computer system of claim 31, wherein the communications terminal is selected from a mobile telephone, a personal computer, a handheld computer, a personal digital assistant or combinations thereof.

37. (original) The computer system of claim 31, wherein the communications terminal is a device capable of receiving e-mail.

38. (canceled)

39. (original) The computer system of claim 31, wherein each URL comprises an address for connecting to a Website.

40. (previously presented) The computer system of claim 31, wherein the recording means further comprises:

menu means for selecting a menu function on the telephone system of the first party for recording the communications terminal's destination address;

specifying means for specifying the destination address on an interactive display provided by the customer telephone system.

41. (previously presented) The computer system of claim 40, further comprising:

storage means for storing the destination address as part of a caller ID within the telephone system of the first party.

42. (previously presented) The computer system of claim 41, wherein the caller ID contains information selected from date, time, first party telephone number, first party name, first party e-mail address or combinations thereof.

43. (original) The computer system of claim 31, wherein the selection means further comprises:

requesting means for requesting the sender's telephone system to provide a menu of URLs, wherein the menu provides a code for each of the URLs; and

selecting means for selecting the at least one URL to capture by entering the code, using a keypad on the first party telephone, for each of the at least one URL selected.

44. (original) The computer system of claim 31, wherein the receiving means includes reading means for reading the destination address from a caller ID record.

45. (previously presented) The method of claim 1, wherein the destination address for the communications terminal is selected from a computer network address, an Internet address or a telephone number.

46. (previously presented) The computer program product of claim 18, wherein the destination address for the communications terminal is selected from a computer network address, an Internet address or a telephone number.

47. (previously presented) The computer system of claim 31, wherein the destination address for the communications terminal is selected from a computer network address, an Internet address or a telephone number.